

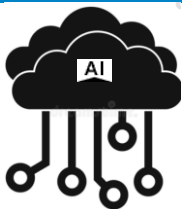
8.5 kg A.I-Personalised AddWash™ Front Load Washer (WW85T554DAW/SA)



Topline key features / benefits

1. Personalised A.I settings
2. Steam Cycle
3. AddWash™ Door
4. BubbleWash™ and BubbleSoak™
5. SmartThings & Wi-fi compatible
6. 15 Min Quick Wash
7. Smart Check Troubleshooting
8. Drum Clean
9. 11 Year Parts Warranty on the Digital Inverter Motor⁷

Key features & message hierarchy



Make your everyday wash smarter and more personalised

Laundry day can be less of a chore using your AI-Pattern for the most preferred and frequently used settings. It helps save time with personalised display via machine learning that reflects changes in your lifestyle, usage pattern and seasonalities.



Remove up to 99.9% of certain bacteria¹ with Steam Cycle

Use the power of steam to sanitise and clean your clothes with advanced steam cycles that reduce up to 99.9% of certain common bacteria.



Add forgotten items mid-wash²

Missed an item? The AddWash™ door lets you simply and quickly add forgotten clothing or fabric softener after your wash cycle has started. You can also easily pop in hand-washed clothes that you just want to rinse or spin dry.



Cleaning that's hard on dirt but gentle on clothes

BubbleWash™ is designed to generate foam by pre-mixing detergent with air and water from the beginning of the cycle. And BubbleSoak™ is an optional pre-wash treatment that thoroughly soaks clothes in bubbles before the wash starts to help ensure a thorough clean.

DISCLAIMERS

1. Based on third party testing conducted on Staphylococcus aureus and E coli, January 2018.
2. Add Door can be opened at any time if drum water temperature is below 50°C and has stopped spinning.

More on built-in "smarts" – A.I & SmartThings

**Personalised wash cycles**

With AI-Pattern, your preferred washing cycles will be learnt, remembered and displayed according to frequency of use via Machine learning which kicks in after the first 10 washes³ and cycles displayed based on the last 25 washes.

**Personalised display panel**

A.I - Personalised Panel is designed to display your most frequently used wash cycles at the top, making it easy for anyone to use the washing machine. It can also curate your cycle options via My Cycle on the machine and SmartThings.

**Real-time wash optimisations with SmartThings⁵**

Plan your day to suit you and not your washing machine. With intelligent location based recommendations, you can start, stop and set the optimum wash cycle with SmartThings app.

**SmartThings - Your Personal Laundry Assistant⁵**

Get the most from your washing machine. 'Laundry Recipe' acts as your personal laundry expert and recommends the optimal wash cycle while the 'Laundry Planner' curates your daily laundry schedule to help manage finish times. With the 'Home Care Wizard' help maintain your machine's optimal performance by remotely identifying problems and providing quick troubleshooting service

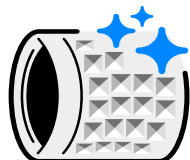
Additional key features & benefits

**Small loads in 15 minutes⁴ with Quick Wash**

No time to waste? The 15 min Quick Wash cycle allows you to wash up to 2 Kg of laundry so you can spend less time on chores and more time doing the things you love.

**Smart Check for easy troubleshooting⁶**

Easy troubleshooting from your smartphone. The Smart Check is an error-monitoring system to detect and diagnose problems and provide easy troubleshooting solutions, direct to your phone. So depending on the problem, it can help save you time and avoid the inconvenience of unnecessary engineer callouts!

**Drum Clean for easy maintenance**

With the push of a button, heat and water (70°C) combined with high-speed RPM helps to sanitise and reduce dirt or detergent residue that collects on the inside of the washing machine drum.

**11 Year Parts Warranty on Digital Inverter Motor⁷**

Low fuss for a long time - digital inverter motor comes with an 11 year parts warranty. The motor works without brushes, which helps to reduce the number of separate moving parts and friction, making for a low vibration motor with a quiet wash cycle

DISCLAIMERS:

3. Before 10 washes, the list will remain in its default sequence. Cycle suggestions continuously evolve according to usage patterns.

4. The Quick Wash Cycle time can be adjusted for loads 2kg or less, with as little as 15mins for a complete wash cycle for lightly soiled laundry.

5. Available on Android and iOS devices. A Wi-Fi connection, a Samsung account and download of Samsung SmartThings app are required.

6. Requires internet connection, compatible device and download of Samsung Smart Home app. Data charges may apply. Available for Android 4.0 and iOS 8 or later. Android is a trademark of Google, Inc. iOS is a trademark of Apple Inc., registered in the U.S. and other countries.

7. See warranty card or <http://www.samsung.com/au/support/warranty/> for more information.

SPECIFICATIONS

Model Code	WW85T554DAW
Material Code	WW85T554DAW/SA
EAN Code	8806090790935
RRP	\$899
Launch Date	Oct 2020

FORMAT

Type	Front Load Washer
Washing Capacity (kg)	8.5kg
Motor	Digital Inverter Motor

DESIGN

Body Colour	White
Door Colour	Black
Panel Display	AI Control

PERFORMANCE

Energy Rating	4.0 stars
Water Consumption (per wash)	73 L
Water Efficiency (WELS) Rating	4.5 stars

PHYSICAL SPECIFICATION – excl. packaging & inc. door & hoses

Gross Dimension (WxHxD)	670 x 890 x 660 mm
Gross Weight	69 kg
Net Dimension (WxHxD)	600 x 850 x 550 mm
Net Weight	67 kg

FEATURE

AI Control	Yes
AI Wash	No
AddWash	Yes
Bubble Soak	Yes
Eco Bubble	Yes
Steam	Yes
Delay End	Yes
Drum Type	Diamond
Intensive	Yes
Motor	Digital Inverter Motor
My Cycle	Yes
Pre Wash	Yes
Smart Control	Yes
Spin Speed	1400 rpm
Super Speed	No
Child Lock	Yes

CONNECTIVITY

Wi-Fi Enabled	Yes
App Connectivity	SmartThings App compatible

CYCLE

Number of Cycles	22
Cycles	15' Quick Wash, Hygiene Steam, Active Wear, Baby Care, Bedding, Cloudy Day, Cotton, Colours, Daily Wash, Delicates, Denim, Drain / Spin, Drum Clean, E Cotton, Intense Cold, Outdoor, Rinse + Spin, Shirts, Silent Wash, Synthetics, Towels, Wool

Customer Service

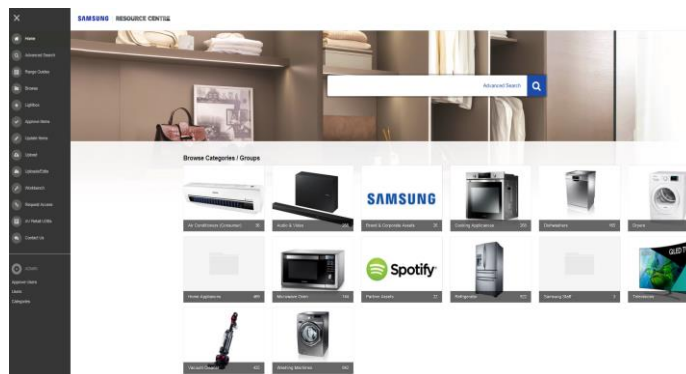


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24 hours a day / 7 days a week

Online Chat, Email or Phone support;
samsung.com/au/support

Resource Centre



Product Imagery and Assets Available from Samsung Resource Centre

samsung-resources.com.au/asset-bank/action/viewHome

Samsung Care



Samsung Care was built with your lifestyle in mind. As a valued customer you'll receive a range of benefits:
samsung.com/au/samsung-care

Warranty



Low fuss for a long time – AC motor with an 11 year parts warranty*

* See Warranty Card for visit www.samsung.com.au for details.

Accessories



Better together when you pair with matching heatpump dryer DV80T5420AW. Space saving stacking shelf also available to safely stack your Samsung Washer and Dryer:

samsung.com/au/