

SAMSUNG

USER MANUAL

Thank you for purchasing this Samsung product.

To receive more complete service, please register your product at www.samsung.com

Model _____ Serial No. _____

The figures and illustrations in this User Manual are provided for reference only and may differ from the actual product appearance.

The product design and specifications may change without notice.

Contact SAMSUNG WORLD WIDE

If you have any questions or comments relating to Samsung products, please contact the Samsung service centre.

Country	Samsung Service Centre ☎	Website
SINGAPORE	1800 7267864 1800-SAMSUNG	www.samsung.com/sg/support
AUSTRALIA	1300 362 603	www.samsung.com/au/support
NEW ZEALAND	0800 726 786	www.samsung.com/nz/support
VIETNAM	Toll free numbers: 1800 588 889 Hotline: (028) 73056888	www.samsung.com/vn/support
MYANMAR	+95-1-2399-888	www.samsung.com/mm/support
CAMBODIA	1800-20-3232 (Toll free)	www.samsung.com/th/support
LAOS	+856-214-17333	
MALAYSIA	1800-88-9999 +603-7713 7420 (Overseas contact)	www.samsung.com/my/support
PHILIPPINES	1-800-10-7267864 [PLDT - Toll Free] 1-800-8-7267864 [Globe - Toll Free] 84222111 [Landline]	www.samsung.com/ph/support
INDIA	1800 40 SAMSUNG (1800 40 7267864) (Toll-Free) 1800 5 SAMSUNG (1800 5 7267864) (Toll-Free)	www.samsung.com/in/support
NEPAL	16600172667 (Toll Free for NTC Only) 9801572667 (Toll Free for Ncell users)	
BANGLADESH	08000-300-300 (Toll free) 09612-300-300	www.samsung.com/bd/support
SRI LANKA	011 SAMSUNG (011 7267864)	www.samsung.com/in/support
IRAN	021-8255 [CE]	www.samsung.com/iran/support




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Installation

- Do not place this apparatus near or over a radiator or heat register, or where it is exposed to direct sunlight.
- Do not place vessels (vases etc.) containing water on this apparatus, as this can result in a fire or electric shock.
- Do not expose this apparatus to rain or moisture.
- Be sure to contact an authorised Samsung service centre for information if you intend to install your TV in a location with heavy dust, high or low temperatures, high humidity, chemical substances, or where it will operate 24 hours a day such as in an airport, a train station, etc. Failure to do so may lead to serious damage to your TV.
- Do not expose this apparatus to dripping or splashing.

Mounting the TV on a wall

 If you mount this TV on a wall, follow the instructions exactly as set out by the manufacturer. If it is not correctly mounted, the TV may slide or fall and cause serious injury to a child or adult and serious damage to the TV.

- Samsung Electronics is not responsible for any damage to the product or injury to yourself or others if you choose to install the wall mount on your own.
- Samsung is not liable for product damage or personal injury when a non-specified wall mount is used or when the consumer fails to follow the product installation instructions.
- You can install your wall mount on a solid wall perpendicular to the floor. Before attaching the wall mount to surfaces other than plaster board, contact your nearest dealer for additional information. If you install the TV on a ceiling or slanted wall, it may fall and result in severe personal injury.



Do not install your wall mount kit while your TV is turned on. This may result in personal injury from electric shock.

- Be sure to use only the screws provided with the product. (Otherwise, it may cause damage to the TV or the wall-mounted TV may fall from the wall.)
- Do not fasten the screws too firmly. This may damage the product or cause the product to fall, leading to personal injury. Samsung is not liable for these kinds of accidents.

Providing proper ventilation for your TV

When you install your TV and One Connect Box, maintain a distance of at least 10 cm between the One Connect Box with other objects (walls, cabinet sides, etc.) to ensure proper ventilation. Failing to maintain proper ventilation may result in a fire or a problem with the product caused by an increase in its internal temperature.

- When you install your TV with a stand or a wall mount, we strongly recommend you use parts provided by Samsung Electronics only. Using parts provided by another manufacturer may cause difficulties with the product or result in injury caused by the product falling.

Safety Precaution



Caution: Pulling, pushing, or climbing on the TV may cause the TV to fall. In particular, ensure your children do not hang on or destabilise the TV. This action may cause the TV to tip over, causing serious injuries or death. Follow all safety precautions provided in the Safety Flyer included with your TV. For added stability and safety, you can purchase and install the anti-fall device, referring to "Preventing the TV from falling".



WARNING: Never place a television set in an unstable location. The television set may fall, causing serious personal injury or death. Many injuries, particularly to children, can be avoided by taking simple precautions such as:

Before Reading This User Manual







This TV comes with this User Manual and an embedded e-Manual (ⓘ) > Menu > Settings > Support > Open e-Manual).

On the website (www.samsung.com), you can download the manuals and see its contents on your PC or mobile device.

Warning! Important Safety Instructions

Please read the Safety Instructions before using your TV.

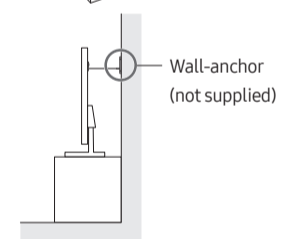
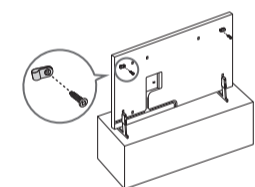
Refer to the table below for an explanation of symbols which may be on your Samsung product.

CAUTION	
RISK OF ELECTRIC SHOCK. DO NOT OPEN.	
CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). THERE ARE NO USER SERVICEABLE PARTS INSIDE. REFER ALL SERVICING TO QUALIFIED PERSONNEL.	
	This symbol indicates that high voltage is present inside. It is dangerous to make any kind of contact with any internal part of this product.
	This symbol indicates that this product has included important literature concerning operation and maintenance.
	Class II product: This symbol indicates that a safety connection to electrical earth (ground) is not required. If this symbol is not present on a product with a mains lead, the product MUST have a reliable connection to protective earth (ground).
	AC voltage: Rated voltage marked with this symbol is AC voltage.
	DC voltage: Rated voltage marked with this symbol is DC voltage.
	Caution. Consult instructions for use: This symbol instructs the user to consult the user manual for further safety related information.

Power

- Do not overload wall outlets, extension cords, or adapters beyond their voltage and capacity. It may cause fire or electric shock.
Refer to the power specifications section of the manual or the power supply label on the product for voltage and amperage information.
- Power-supply cords should be placed so that they are not likely to be walked on or pinched by items placed upon or against them. Pay particular attention to cords at the plug end, at wall outlets, and at the point where they exit from the appliance.
- Never insert anything metallic into the open parts of this apparatus. This may cause electric shock.
- To avoid electric shock, never touch the inside of this apparatus. Only a qualified technician should open this apparatus.
- Be sure to plug in the power cord until it is firmly seated. When unplugging the power cord from a wall outlet, always pull on the power cord's plug. Never unplug it by pulling on the power cord. Do not touch the power cord with wet hands.
- If this apparatus does not operate normally - in particular, if there are any unusual sounds or smells coming from it - unplug it immediately and contact an authorised dealer or Samsung service centre.
- To protect this apparatus from a lightning storm, or to leave it unattended and unused for a long time, be sure to unplug it from the wall outlet and disconnect the antenna or cable system.
 - Accumulated dust can cause an electric shock, an electric leakage, or a fire by causing the power cord to generate sparks and heat or by causing the insulation to deteriorate.
- Use only a properly grounded plug and wall outlet.
 - An improper ground may cause electric shock or equipment damage. (Class I Equipment only.)
- To turn off this apparatus completely, disconnect it from the wall outlet. To ensure you can unplug this apparatus quickly if necessary, make sure that the wall outlet and power plug are readily accessible.

Preventing the TV from falling



- Using the appropriate screws, firmly fasten a set of brackets to the wall. Confirm that the screws are firmly attached to the wall.
 - You may need additional material such as wall anchors depending on the type of wall.
- Using the appropriately sized screws, firmly fasten a set of brackets to the TV.
 - For the screw specifications, refer to the Screw part in the table on the Unpacking and Installation Guide.
- Connect the brackets fixed to the TV and the brackets fixed to the wall with a durable, heavy-duty string, and then tie the string tightly.
 - Install the TV near the wall so that it does not fall backwards.
 - Connect the string so that the brackets fixed to the wall are at the same height as or lower than the brackets fixed to the TV.

Operation

- This apparatus uses batteries. In your community, there might be environmental regulations that require you to dispose of these batteries properly. Please contact your local authorities for disposal or recycling information.
- Store the accessories (remote control, or etc.) in a location safely out of the reach of children.
- Do not drop or strike the product. If the product is damaged, disconnect the power cord and contact a Samsung service centre.
- Do not dispose of remote control or batteries in a fire.
- Do not short-circuit, disassemble, or overheat the batteries.
- **CAUTION:** There is danger of an explosion if you replace the batteries used in the remote with the wrong type of battery. Replace only with the same or equivalent type.
- **WARNING - TO PREVENT THE SPREAD OF FIRE, KEEP CANDLES AND OTHER ITEMS WITH OPEN FLAMES AWAY FROM THIS PRODUCT AT ALL TIMES.**



Caring for the TV

- To clean this apparatus, unplug the power cord from the wall outlet and wipe the product with a soft, dry cloth. Do not use any chemicals such as wax, benzene, alcohol, thinners, insecticide, aerial fresheners, lubricants, or detergents. These chemicals can damage the appearance of the TV or erase the printing on the product.
- The exterior and screen of the TV can get scratched during cleaning. Be sure to wipe the exterior and screen carefully using a soft cloth to prevent scratches.
- Do not spray water or any liquid directly onto the TV. Any liquid that goes into the product may cause a failure, fire, or electric shock.

01 What's in the Box?

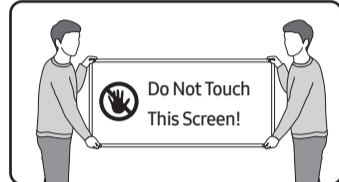
Make sure the following items are included with your TV. If any items are missing, contact your dealer.

- Samsung Smart Remote
- User Manual
- Warranty Card / Regulatory Guide (Not available in some locations)
- One Connect Box
- One Connect Box Power Cord
- One Connect Cable

- The items' colours and shapes may vary depending on the models.
- Cables not included can be purchased separately.
- Check for any accessories hidden behind or in the packing materials when opening the box.



Warning: Screens can be damaged from direct pressure when handled incorrectly. We recommend lifting the TV at the edges, as shown. For more information about handling, refer to the Unpacking and Installation Guide came with this product.



02 Connecting the TV to the One Connect Box

For more information about how to connect via the One Connect Box, refer to Unpacking and Installation Guide.



- Do not use the One Connect Box in the upside-down or upright position.
- Take care not to subject the cable to any of the actions below. The One Connect Cable contains a power circuit.



Bending



Twisting



Pulling



Pressing on



Electric shock

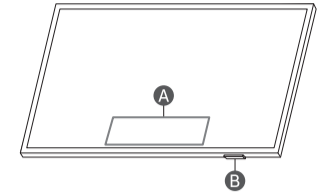
03 Initial Setup

When you turn on your TV for the first time, it immediately starts the Initial Setup. Follow the instructions displayed on the screen and configure the TV's basic settings to suit your viewing environment.

- You will need a Samsung Account to access our network-based smart services. If you choose not to log in, you will only get a connection to terrestrial TV (applicable to devices with tuners only) and external devices, e.g. via HDMI.
- When installing the 32LS03C model as a wall mount, it can be installed vertically and used.
 - Some features may not support portrait mode or full screen.
 - The initial setup is optimised for landscape mode.

Using the TV Controller

You can turn on the TV with the TV Controller button at the lower right rear corner of the TV, and then use the Control menu. The Control menu appears when the TV Controller button is pressed while the TV is On.



A Control menu

B TV Controller button / Remote control sensor

- TV mode
 - Press: Move
 - Press & Hold: Select
- Art mode
 - Press: Switch to the TV mode.
- In Art mode, the Remote control sensor at the bottom of the TV remains off.

04 Troubleshooting and Maintenance

Troubleshooting

For more information, refer to "Troubleshooting" in the e-Manual.

☰ > Menu > ⚙️ Settings > Support > Open e-Manual > Troubleshooting

If none of the troubleshooting tips apply, please visit "www.samsung.com" and click Support or contact the Samsung service centre.

- This TFT LED panel is made up of sub pixels which require sophisticated technology to produce. There may be, however, a few bright or dark pixels on the screen. These pixels will have no impact on the performance of the product.
- To keep your TV in optimum condition, upgrade to the latest software. Use the **Update Now** or **Auto update** functions on the TV's menu (☰ > Menu > ⚙️ Settings > Support > Software Update > Update Now or Auto update).
- In Portrait Mode, some apps or external inputs may not support the full screen.

The TV won't turn on.

- Make sure that the One Connect Box Power Cord is securely plugged into the One Connect Box and the wall outlet.
- Make sure that the wall outlet is working and the remote control sensor at the bottom of the TV is lit and glowing a solid red.
- Try pressing the TV Controller button at the lower right rear corner of the TV to make sure that the problem is not with the remote control. If the TV turns on, refer to "The remote control does not work".

The remote control does not work.

- Check if the remote control sensor at the bottom of the TV blinks when you press the ⏻ button on the remote control.
 - When the remote's battery is discharged, charge the battery using the USB charging port (C-type), or turn over the remote to expose the solar cell to light.
- Try pointing the remote directly at the TV from 1.5-1.8 m away.
- If your TV came with a Samsung Smart Remote (Bluetooth Remote), make sure to pair the remote to the TV. To pair a Samsung Smart Remote, press the ⏻ and 🔍 buttons together for 3 seconds.

Eco Sensor and screen brightness

Eco Sensor adjusts the brightness of the TV automatically. This feature measures the light in your room and optimises the brightness of the TV automatically to reduce power consumption. If you want to turn this off, go to ☰ > Menu > ⚙️ Settings > All Settings > General & Privacy > Power and Energy Saving > Brightness Optimisation.

- The eco sensor is located at the bottom of the TV. Do not block the sensor with any object. This can decrease picture brightness.

05 Specifications and Other Information

Specifications

Display Resolution
1920 x 1080

Model Name
Singapore only: QA32LS03CBK (SOC1000C)

Sound (Output)
20 W

Operating Temperature
50 °F to 104 °F (10 °C to 40 °C)

Operating Humidity
10 % to 80 %, non-condensing

Storage Temperature
-4 °F to 113 °F (-20 °C to 45 °C)

Storage Humidity
5 % to 95 %, non-condensing

Notes

- This device is a Class B digital apparatus.
- For information about the power supply, and more information about power consumption, refer to the information on the label attached to the product.
 - On most models, the label is attached to the back of the TV. (On some models, the label is inside the cover terminal.)
 - On One Connect Box models, the label is attached to the bottom of the One Connect Box.
- The images and specifications of the Unpacking and Installation Guide may differ from the actual product.

Decreasing power consumption

When you shut the TV off, it enters Standby mode. In Standby mode, it continues to draw a small amount of power. To decrease power consumption, unplug the power cord when you don't intend to use the TV for a long time.

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For India only

This product is RoHS compliant.



This marking on the product, accessories or literature indicates that the product and its electronic accessories should not be disposed of with other household waste at the end of their working life. To prevent possible harm to the environment or human health from uncontrolled waste disposal, please separate these items from other types of waste and recycle them responsibly to promote the sustainable reuse of material resources.

For more information on safe disposal and recycling visit our website www.samsung.com/in or contact our Helpline numbers-1800 40 SAMSUNG(1800 40 7267864) (Toll-Free)

For India only

ATTENTION:

This product is qualified for the BEE Star rating in the 'Home' Mode. The Objectives of Star Labeling Program is designed to promote energy efficient products and practices. When the television is initially set up, it is designed to meet the BEE Star Labeling requirements while maintaining optimum picture quality.

- Changes to certain functionalities of this television (TV Guide, Picture/sound etc) may change the power consumption.
- Depending upon such changed setting (eg., Retail mode), the power consumption may vary which possibly could exceed the stated energy consumption.

To reset the television to Star rating qualified settings, select 'Home' mode from the initial set-up procedure in 'factory settings' under the 'Set-up' menu.